



Wonders of the Park

AUCTION FOR LINCOLN PARK
June 18-20, 2021



LINCOLN PARK CONSERVANCY 2021 EVENT SPONSORSHIP OPPORTUNITIES

ONLINE AUCTION FOR LINCOLN PARK (SPRING 2021)

IN-PERSON EVENT (FALL 2021)

Platinum Sponsor \$15,000

- ◆ 20 tickets and VIP access to Fall 2021 event
- ◆ Recognition by Master of Ceremonies at both events
- ◆ Primary logo placement on event web sites, auction bidding site, and all event marketing and day-of materials/signage
- ◆ 3 dedicated social media posts
- ◆ 2 dedicated blog posts on LPC web site
- ◆ Inclusion in up to five monthly general social media posts thanking sponsors
- ◆ Primary logo placement on donor thank you banner in Park during 2021 season
- ◆ Inclusion in all pre- and post-event press coverage
- ◆ Company name inscribed on brass donor sign on permanent donor wall at the new Sunshine Playscape in Lincoln Park
- ◆ Company name inscribed on a park bench at the Sunshine Playscape or Lincoln Monument and Gardens for two years
- ◆ Lunch and private behind-the-scenes tour of Lincoln Park Conservatory with LPC Board co-chairs and Executive Director for up to 10 people
- ◆ 10 complimentary memberships
- ◆ 10 tickets to our Walk the Pond family party and Young Professionals event

Gold Sponsor \$10,000

- ◆ 10 tickets and VIP access to Fall 2021 event
- ◆ Recognition by Master of Ceremonies at both events
- ◆ Primary logo placement on event web sites, auction bidding site, and all event marketing and day-of materials/signage
- ◆ 2 dedicated social media posts
- ◆ 1 dedicated blog post on LPC web site
- ◆ Inclusion in up to five monthly general social media posts thanking sponsors
- ◆ Logo placement on donor thank you banner in Park during 2021 season
- ◆ Company name inscribed on brass donor sign on permanent donor wall at the new Sunshine Playscape in Lincoln Park
- ◆ 5 tickets to our Walk the Pond family party or Young Professionals event
- ◆ Inclusion in all pre- and post-event press coverage

Silver Sponsor \$5,000

- ◆ Five tickets and VIP access to Fall 2021 event
- ◆ Logo placement on event web sites, auction bidding site, and all event marketing and day-of materials/signage
- ◆ 1 dedicated social media post
- ◆ Inclusion in up to five monthly general social media posts thanking sponsors
- ◆ Logo placement on donor thank you banner in Park during 2021 season
- ◆ Inclusion in all pre- and post-event press coverage

Community Sponsor \$1,500

- ◆ Two tickets and VIP access to Fall 2021 event
- ◆ Text listing on event web sites, auction bidding site, and all event marketing and day-of materials/signage
- ◆ Inclusion in up to five monthly general social media posts thanking sponsors
- ◆ Text listing on donor thank you banner in Park during 2021 season

Please contact Doug Widener for more information or to customize a sponsorship package

(773) 883-7275, dwidener@lincolnparkconservancy.org



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SPONSORSHIP COMMITMENT FORM

We support the Lincoln Park Conservancy's work for the environment and the people of Chicago and would like to sponsor the 2021 Auction for Lincoln Park:

YOUR ORGANIZATION'S INFORMATION

BUSINESS/ORGANIZATION

CONTACT NAME

ADDRESS

PHONE

EMAIL

YOUR SPONSOR LEVEL (CHECK ONE)

Platinum Sponsor \$15,000

Silver Sponsor \$5,000

Regretfully, we cannot attend,
but please accept our donation of
\$ _____

Gold Sponsor \$10,000

Community Sponsor \$1,500

Please mail this form along with your sponsorship check (made payable to **Lincoln Park Conservancy**) to Lincoln Park Conservancy, P.O. Box 14703, Chicago, IL 60614.

Or complete the credit card information below:

CREDIT CARD TYPE (CHECK ONE):

American Express

MasterCard

Visa

Discover

NAME ON CARD

SIGNATURE

CARD NUMBER

EXP DATE

SECURITY CODE

CORPORATE LOGO

In order to include your organization in our promotional materials as a sponsor, please email a high quality JPG and EPS file of your company logo to Doug Widener at: dwidener@lincolnparkconservancy.org. For more information, please contact (773) 883-7275.

We sincerely thank our corporate sponsors for their participation in this special event that supports the nonprofit that supports your park.